



25th - 28th August, 2010
Bangalore International Exhibition Center (BIEC)
Tumkur Road, Bengaluru, Karnataka, India
www.bsxindia.com



Confederation of Indian Industry
Since 1895



Indian Space Research Organisation



Antrix Corporation Limited

BSX 2010
2nd Bengaluru Space Expo 2010
Bangalore International Exhibition Centre (BIEC),
Bengaluru, Karnataka, INDIA
25 -28 August 2010

A Report

The 2nd Bengaluru Space Expo 2010 organized by the Confederation of Indian Industry (CII) in association with the Indian Space Research Organisation and Antrix Corporation was successfully concluded on the 28th August 2010 2008 at Bengaluru. The event was supported by Ministry of Earth Sciences, Government of India and Defence Research Development Organisation (DRDO)

BSX'10 - Asia's only focused exhibition on Space technologies, Satellites, products and equipments received encouraging response from the industry with over 112 exhibitors and participation from over ten countries including Denmark, France, Ireland, Italy, Malaysia, Hongkong, Russia, Singapore, USA, UK. The exhibition successfully achieved its aim at developing multi-lateral & bilateral trade relations with the attendance of high-level overseas delegations from over seventeen countries. BSX'10 spread across five thousand sqmtrs has grown by more than 50% over the previous exhibition in terms of size and had a special focus on using the satellite applications and services for defence, navigation, security surveillance, telecommunication, broadcasting, entertainment, meteorology, disaster warning, natural resources survey and management while projecting India as launching pad for various countries for the launch of the satellites.

The inauguration of the second edition of BSX – WSB 2010 was done by Dr K.Radhakrishnan, Chairman, ISRO, H E Prof Mohammed Abubakar, Minister of Science and Technology, Federal Republic of Nigeria, Mr Vikram Kirloskar, Chairman – CII National Committee on Technology, Confederation of Indian Industry, Mr Rajive Kaul, Chairman – CII Trade Fairs Committee, Confederation of Indian Industry and Mr KR Sridhara Murthi, Managing Director Antrix Corporation Limited.

Around 4150 visitors attended the exhibition which included over 3729 business visitors and 446 students from the renowned Space Institutes of the country. Overseas delegations from 17 countries Canada, Czech, Denmark, France, Germany, Hongkong, Indonesia, Ireland, Israel, Kazakhstan, Korea, Nigeria, Russia, Sudan, Thailand, UK, USA attended BSX 2010 and conducted successful business meetings. During the four days, the event generated 2152 business enquiries, in addition to

number of mou's signing and instant orders booked by visiting delegations. While BSX 2010 provided a defined platform to students for networking and showcasing their innovations; CII Yi Banaglore Chapter also organized Poster Competition with the theme "Space and the opportunities that it holds" including participation of 800 students from 12 schools.

Some of the major participants at BSX 2010 included Hindustan Aeronautics Limited, Larsen & Toubro Limited , Godrej & Boyce, MEASAT, SES World Skies, Devas Multimedia, GLONASS-Russia, Brahmos Aerospace, DRDO, Ministry of Earth Sciences, Bharat Electronics Limited, EADS Astrium, Arianespace-France, AGI, KELTRON and many more companies from different parts of the world were either exhibiting or participating in the conference.

BSX 2010 was also supported by a concurrent three-day International Conference "World Space-Biz" which deliberated on various space related aspects. The three day Summit was attended by over 550 delegates from India and overseas representing the space agencies, satellite, navigation, remote sensing and equipment manufacturing companies from 16 countries. A number of technical presentations were made at the Summit, which was addressed by prominent speakers from many countries and covered the subjects like Access to Space, Commercialisation of Space: Communication Broadcasting, Navigation, Applications and Services, Remote Sensing Systems Applications And Value Addition, Role Of Small Satellites And Future Prospects, Forum Of Vendors & Suppliers For Space & Ground Systems. The 'World Space - Biz' provided platform for international and domestic space industry, space agencies, academia and scientific community, vendors and suppliers to discuss and deliberate upon future commercial prospects for international space industry in general and Asian region in particular

A concurrent 'Business to Business (B2B) cum Buyer Seller Meet was also organized to provide maximum benefits to participants at exhibition and conference. The B2B meetings helped participants and industry to understand the expansion plans and the mission with in the Asian Space network while guiding the concentrated path for better Space future.

The event concluded on a promising note with nearly 92.4% of the participants confirming their presence at next BSX series.