



Confederation of Indian Industry



8th Bengaluru Space Expo 2024 - Global Exhibition & Conference

18th-20th September 2024 | BIEC, Bengaluru, Karnataka, India

SPONSORSHIP MATRIX

Particulars	Event Sponsor INR 15 Lakhs (USD 28,125)	Principal Sponsor INR 10 Lakhs (USD 18,750)	Platinum Sponsor INR 7.5 Lakhs (USD 14,062)	Diamond Sponsor INR 4 Lakhs (USD 7,500)	Gold Sponsor INR 3 Lakhs (USD 5,625)	Silver Sponsor INR 2 Lakhs (USD 3,750)	Associate Sponsor INR 1.5 Lakhs (USD 2,812)	Dinner Sponsor INR 12 Lakhs (USD 22,500)	Lunch Sponsor INR 5 Lakhs (USD 9,375) (Per lunch)	Carry Bag Sponsor INR 5 Lakhs (USD 9,375)	Pen Drive Sponsor INR 5 Lakhs (USD 9,375)
Branding as "Category Name" Sponsor	Y (On priority in majority of communication material)	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)	Y (At the dinner venue only)	Y (At the lunch venue only)	Y (On carry bags only/ average 10,000 bags to be printed)	-
Logo on the wings of conference backdrop	Y	Y	Y	Y	Y	-	-	Y	-	-	-
"Thank you Sponsors" Panels at Exhibition and Conference venue.	Y	Y	Y	Y	Y	-	-	Y	Y	Y	Y
"Thank you Sponsors," Section in the Conference Speaker Booklet.	Y	Y	Y	Y	Y	-	-	-	-	-	-
Advertisement in Exhibitor Catalogue (art work to be provided by the sponsor)	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Corporate video during conference (Video to be given by Company)	max. 2 mins	max. 1 mins	-	-	-	-	-	-	-	-	-
Corporate video in Pen drive (Video to be given by Company)	-	-	-	-	-	-	-	-	-	-	Y (average 500 pen drives to be distributed to conference delegates)
Special reserved seating for Sponsor's delegates in conference	Y	Y	-	-	-	-	-	-	-	-	-
Corporate write up of Company in the Conference Booklet (Content by Company only)	max. 400 words	max. 300 words	max. 200 words	max. 150 words	-	-	-	-	-	-	-
Special announcement thanking the Sponsor during conference	Y	Y	-	-	-	-	-	-	-	-	-
Speaking opportunity in a session (to be mutually decided)	Y (Subject to the clearance of the committee)	Y (Subject to the clearance of the committee)	-	-	-	-	-	Y (Subject to the clearance of the committee)	Y (Subject to the clearance of the committee)	-	-
Logo presence in social media promotions	Y	-	-	-	-	-	-	-	-	-	-
Special e-Invite to ISRO / ISRO Center / NSIL Delegates (company logo along with Event logo)	Y	-	-	-	-	-	-	-	-	-	-
Complimentary delegates	8 no.s	6 no.s	4 no.s	3 no.s	2 no.s	1 no.s	1 no.s	6 no.s	3 no.s	-	-
Exhibition Space in sqmts Indoor Raw space	50 sqm (Indoor Raw Space)	24 sqm (Built-up Space)	18 sqm (Built-up Space)	15 sqm (Built-up Space)	12 sqm (Built-up Space)	09 sqm (Built-up Space)	-	-	-	-	-
Logo on Hoarding outside Exhibition Hall	Y	Y	Y	-	-	-	-	-	-	-	-
Acknowledgement Standee at the Venue	-	-	-	-	-	-	-	Y(Dinner Venue only)	Y(Lunch Venue only)	-	-
Tent Card on select tables at Dinner Venue	-	-	-	-	-	-	-	Y	-	-	-
Logo on Event website	Y (Homepage)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)
Logo on final Event brochure	Y	-	-	-	-	-	-	-	-	-	-
Logo on Exhibitor Catalogue	Y (Cover page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)
Corporate brochure in Delegate Kit	Y	Y	-	-	-	-	-	-	-	-	-
Logo on Admit Card	Y	-	-	-	-	-	-	-	-	-	-

Note: Government Taxes will be extra as applicable.

General Conditions for BSX 2024 Sponsorship

1. On Confirmation of sponsorship requires payment of 50% of the sponsorship amount within 15 days of receiving the invoice. Failure to do so will result in the sponsor's logo not being featured on any promotional materials and the possibility of sponsorship denial.
2. Payments made towards sponsorship are non-refundable.
3. If a company confirms sponsorship and then cancels or fails to pay the 50% sponsorship amount, the CII reserves the right to deny sponsorship and re-allot the same to another company.
4. Only one logo per company will be featured, and it cannot be changed unless there is a new registered logo.
5. The filled-in and signed sponsorship form should be sent to the organizer.
6. To qualify for premium locations (exhibition booths), starting sponsorship category is Diamond.